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ABSTRACT

A systematic approach to the improvement of courses, programs and curricula in higher education is presented in the following chapters: (1) "Benefits of a Systematic Approach to Course and Curriculum Improvement"; (2) "Making the Decision to Create or Redesign a Course or Program"; (3) "Selecting a Design Team and Establishing Goals and Procedures"; (4) "Gathering and Analyzing Essential Data"; (5) "Developing a Design for the Ideal Course or Program"; (6) "Adjusting the Ideal to the Real"; (7) "Clarifying Instructional Objectives and Assessing Outcomes"; (8) "Selecting and Developing Instructional Media"; (9) "Preparing a Descriptive Manual for Students"; (10) "Implementing, Evaluating and Refining the Course or Program"; (11) "Facilitating Curriculum Improvement through a Central Campus Agency"; and (12) "Ensuring the Success of Instructional Improvement Programs." The following resources are appended: sample agreement for copyright of instructional materials and student manuals; sample alumni survey for evaluating program effectiveness and needs; statement of cross-disciplinary educational outcomes: qualities of the liberally educated person; questions to consider in evaluating a college course; sample questionnaire for use in planning evaluations of programs and agencies. An index is provided. Contains 49 references. (KM)

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